

Home Page

XXXX Communications is a full-service communications firm that focuses on public relations, promotions, and copywriting.

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Consultant XXXX provides clients with holistic publicity strategies that incorporate the most effective elements of public relations, marketing, and corporate communications.

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XXXX specifically designs a strategic plan for each client's unique needs, effectively and efficiently reaching desired markets.

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Relationship Marketing

XXXX Communications focuses on building strong, reliable relationships with clients and helping clients build strong, reliable relationships with their target markets.

XXXX works with clients to understand their product, identify their market, and develop outreach campaigns created to cultivate a relationship between the product and consumer.

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Featured services include:

- Public Relations
- Lifestyle Marketing
- Promotional and Fundraising Event Planning
- Corporate Communications

Call Today!

Let XXXX Communications take your outreach campaign to the next level!

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Call today to schedule a free consultation and to learn more about complete service packages.

Services

- **Public Relations/Marketing**

Relationships are the backbone of effective public relations. XXXX has the tools and resources to help clients build strong relationships with their stakeholders through media and direct outreach campaigns. We work closely with clients to create a strategic approach to communicating with the audience, ensuring clients maintain an indelible image. XXXX public relations services can generate media coverage and assist with the planning and execution of events that will enable the right people to see and hear the clients' message.

Together, we will boost awareness of the company and its initiatives; bring clients, customers and volunteers on board; and organize successful fundraisers and events that bring the company's vision to life.

Public Relations/Marketing Services

- Press Releases/Media Advisories
- Story Pitching
- Broadcast Interview Scheduling
- Media Training
- Public Service Announcements
- Ad Buying
- Collateral Development

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- **Event Planning/Promotions**

Whether an executive luncheon, a fundraising gala, or a launch party, events can make or break an organization's reputation. Successful events require an ability to manage multiple personnel and demand a close attention to detail. Companies often find they lack the time or manpower to host a successful event, or to promote the event once planned. Our event-planning and promotional services give clients the freedom to host an event to remember and the flexibility to enjoy themselves and their guests.

XXXX promotional services do not end at events. We have the resources to help clients promote any product or service using proven approaches of which many are extremely cost effective.

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Event Planning

- Corporate Luncheons
- Fundraising Events
- Product Launches
- After-work Socials
- Holiday Parties

Promotional Services

- Merchandise Purchasing
- Contests/Giveaways
- Media Tours

- **Corporate Communications**

All companies and organizations need clear and effective internal and external communications. Corporate communications enables everyone connected with the organization to receive the most updated and accurate information available. XXXX

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corporate communications services offers complete copywriting, where we work with clients to craft the desired copy, or copyediting service, where we review and edit copy to maximize its ability to convey the intended message.

Many clients also enjoy XXXX newsletter, presentation, and brochure development services, all of which are effective communication vehicles to connect with an organization's stakeholders.

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Corporate Communications Services

- o Copywriting
- o Copyediting
- o Newsletters
- o Brochures
- o Presentations

- **Additional Services**

XXXX maintains a close working relationship with talented vendors who can provide clients with a range of additional services.

- o Graphic Design
- o Web site Development
- o Audio/Video Recording
- o Computer Networking

About Us

You Have the Vision! XXXX Makes It Vibrant!

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XXXX Communication's mission is to build strong relationships with our clients and help them build strong relationships with their stakeholders and the public.

XXXX is committed to providing superior service at a competitive price.

XXXX works *with* clients to create effective campaigns that align with their company goals and to develop targeted messaging that will rise above the rest.

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"We hired XXXX to spearhead the public outreach campaign for our annual UnityFest. Not only was our event more widely promoted than ever, XXXX's event management talents proved to be an asset on the day of the festival"

XXXX

Founder, ProjectUnity USA

About XXXX

XXXX established XXXX Communications to offer nonprofit organizations, small businesses, and busy firms professional public relations and communications services at a competitive rate.

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With a degree in Journalism and Mass Communications from XXXX, XXXX began her career as a Web producer for the NBC affiliate in XXXX, XX. Soon after, she moved to full-time public relations position with the nonprofit organization XXXX. As a public relations specialist

for the Foundation, she succeeded in gaining national exposure for the organization and helped it set record-breaking numbers in sales and visitors.

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XXXX's success led to her becoming a weekly radio talk-show host on station XXXX 620AM where she has had the honor of interviewing various high-profile individuals such as **President Barack Obama, Secretary of State Hillary Clinton, the late Stephanie Tubbs Jones,** and NBC correspondent **Andrea Mitchell.**

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Repeated requests for public relations campaigns and marketing plans from various businesses and organizations spurred the creation of XXXX in order to streamline clients' needs and provide more efficient service.

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Today, XXXX has grown into a successful boutique service provider with satisfied clients spanning throughout the Carolinas and across the country.

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Previous clients have included ProjectUnity USA, PhotoSolutions, *How We Live* Magazine, and Women United in Sisterhood and Service.

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Contact Us

XXXX Communications is located in XXXX, XX. XXXX promotes clients in multiple states and maintains close contact with them through telephone, electronic correspondence, and personal visits.

XXXX services extend into multiple markets across the nation and many clients have used these services for nationwide campaigns.

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